Vision & Principles

Access ~ Equity ~ Quality

“Arts are crucial to a rigorous and high-quality education – and access to the arts in schools is an issue of equity for all of Boston’s children.”

– Dr. Carol R. Johnson, Superintendent
Strategy and Approach

A multi-year, three-part strategy:

- Expand direct in-school arts education
- Build capacity of BPS schools and central office
- Strengthen partnership coordination to leverage cultural resources
Background and Timeline

**Planning Phase**
Spring 2008-Winter 2009
- Local philanthropic support for initial planning
- Internal/external planning team chaired by Superintendent and EdVestors
- Data-driven process with first-ever inventory of student arts experiences

**Phase I**
February 2009-June 2011
- *Arts Advantage* report with citywide goals
- Launched $2.5M local Arts Expansion Fund to support direct arts expansion goal
- Planning grant ($750k) from Wallace to develop long-term implementation plan

**Phase II**
June 2011-June 2015
- Implementation grant ($4M) from Wallace Foundation to execute long-term capacity-building plan
- Raising $3M for local Arts Expansion Fund
- Reaching goal of serving all K-8 students with weekly, year-long arts instruction
Progress to Date

Expansion goals
1. Increase weekly, year-long arts instruction to reach 100% of students in K-8
2. Increase high school arts experiences

Progress in First 3 Years
• 22% increase in K-8
• Doubled high school arts opportunities
• Over 14,000 additional students now receiving arts
• Local Arts Expansion Fund supports direct arts instruction
  • $4.2 of $5.5M raised to date

• Wallace funds support the adult work and capacity-building to build a sustainable system

• Now $10M enterprise over 6+ years

• Complemented by increased public funds from schools & district (+$2M annually) for more arts teachers
Stakeholder Involvement

Arts Executive Leadership Team

Arts Advisory Board

Arts Coordination Team

Arts Working Committee

Over 60 Arts Specialists, Principals and Headmasters, Nonprofit Partners and Researchers

Quality Work Group
Curriculum and Instruction Work Group
Partnership Coordination Work Group
High School Work Group
Research and Data Analysis Work Group
Fundraising and Communications Work Group
Phase II Implementation

Expanding Direct Arts Instruction
• Approaching goal of 100% weekly arts for students grades K-8
• Creating multiple pathways for HS students to meet graduation requirement in arts

Building Capacity of BPS Arts Department:
• Positioning BPS Arts Office as tactical support unit for schools, staff & principals
• Curriculum mapping and alignment, professional development and quality assessment system, student assessments

Strengthening partnerships
• New BPS Arts Partnership Manager, stipended building-level liaisons, and arts partner database

Sustainability & Accountability
• Communications campaign, ongoing fundraising, continued data collection
“Expanding the arts in schools brings new energy to classrooms, increases engagement by students, and improves school choices for families. The arts enrich our young people, our schools, and our neighborhoods.”

- Mayor Thomas M. Menino
Contact Information

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Supplemental Slides
Funding Impact

- Public funding: BPS is making an increased significant yearly investment in arts – up $2M annually
- Private philanthropy: Arts Fund as catalyst and incubator for continued expansion

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<th>Year</th>
<th>BPS Arts FTEs</th>
<th>Arts Fund Grant Awards</th>
<th>Students Impacted through Grants</th>
<th>Total Additional Students Reached Annually</th>
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