Creative Ways to Use the HCDC Dashboard
Key Points

• Introduction of the HCDC program & services
• Why we use the Community Tabulated Area (CTA)
• HCDC Demo
• Community Connections
• Q & A
Putting Houston on the (NNIP) Map

- **History**: Kinder Institute became a member of the National Neighborhood Indicators Partnership (NNIP) in 2016.

- **Role**: We serve as a local data intermediary providing key data & research services to the community, through the support of the Houston Endowment.
HCDC in Focus

• Houston Community Data Connections (HCDC) seeks to facilitate the practical use of data by city & community leaders, for decision-making & capacity building in Houston’s disadvantaged communities

• Through the guidance of our steering committee, we work to provide data & research services to the community
Our Process of Indicator Selection

• Prioritized indicators

- Used stakeholder input to develop a priority list of potential indicators
- Gathered data for selected indicators & conducted an in-depth assessment

• Challenge
  - Different geographic boundaries/units
  - Limitations of data: e.g. survey data
  - Data Source: Organizations who want to share their data are welcome to submit their data

= Finalized which indicators to map
Our Services

• We provide data & research services through:

  • Public access to an online dashboard that provides community profiles using our indicator system ([www.datahouston.org](http://www.datahouston.org))
  • Data analysis & data visualization services
  • Consultation on research design
  • Basic trainings to help improve data literacy
  • Community outreach support to facilitate convening's with our partners
Our Subject Areas

- **Demographic Information**
  - population & density, race & ethnicity, age & gender, families & households

- **Economic Vitality**
  - poverty & income, educational attainment, labor and employment, homeownership, etc.

- **Housing**
  - Vacancy, housing stocks & affordable units, housing burden, construction/demolition permits, etc.

- **Mobility/Transportation**
  - car access, commute, walkability, etc.

- **Health**

- **Public Opinion**
  - religion & politics, attitudes towards various social issues, etc.

- **Civic Engagement**
  - community involvement, volunteering activities, etc.

- **Crime/Public Safety**

- **Education**

- **Arts & Culture**

- **Public Opinion**

- **Civic Engagement**

- **Crime/Public Safety**

- **Education**

- **Arts & Culture**
Community Tabulation Areas (CTAs)

• What is it?
• Why do we use this?
HCDC Demo

- Comparison of CTA boundary to the Super-Neighborhood
- Hurricane Harvey story map
- HCDC dashboard & customizable features
Community Bridges

• Our Community Bridges program
• Special Guest from the Fifth Ward CRC
Community Bridges Program

- About Community Bridges
- Partner Organizations
- Supporting data needs & research requests
STRATEGIC PRIORITIES

FIFTH WARD COMMUNITY REDEVELOPMENT CORPORATION (FIFTH WARD CRC)
About the Fifth Ward CRC

• Mission: A catalytic organization dedicated to the collaborative fostering of holistic community development

• Vision: 5th Ward, a beautiful and better place to live, work, & play

• Core Purpose: Creating a community of choice
FWCRC Lines of Business

• Real Estate Development and affordable housing
• Homeownership Promotion and Preservation
• Cultural Development
• Economic Development
• Disaster Recovery
Understanding Our Community

The Challenges

- Unintentional Redlining – HUD and State Legislation – Limiting the offering of Affordable housing
- Accelerated Gentrification - Market rate housing outpacing affordable 10:1
- 55% of residents over the age of 16 are not in the labor force; only 39% are employed
- 20,370 jobs are located in the area
- Most employed skilled workers live outside the Fifth Ward
- Potential opportunity to provide housing for those who work there but do not live there
- Median income is $22,237 and climbing (compared to $43,365 in Houston)
- Poverty rate: 51% (21.5% for Houston at large), Child poverty rate: 62.9% (33.1% for Houston at large)

The Momentum

- Over the last 28 years – We have worked to create a better place to live, work and play!
  - Building over 500 houses and 336 apartment units, commercial lease space, providing home ownership and housing that provides dignity
  - Improved educational institutions and opportunities
  - Successfully ended the population exodus and positioned the community to experience population growth
  - Providing access to a myriad of social services
Kinder Institute & FWCRC

• Community Bridges builds organizational capacity
  • Helped plan for new opportunities for open space along Buffalo Bayou
  • Gathered and analyzed community data
  • Gathered and analyzed business data
  • Boosted outreach to area businesses

• HCDC and Kinder staff provide data to help plan services
  • Economic development and community assessment data
  • Planning for Center for Urban Transformation
Questions
Thank you for attendance!

Need research assistance? E-mail us at hcdc@rice.edu