Covenant Community Capital

**Mission:**
Covenant Community Capital equips working families to thrive financially and secure assets for intergenerational resilience by using credit wisely, saving for the future, acquiring affordable homes, and accessing quality education.

**Activities:**
This organization oversees a variety of critical programs that work to reduce poverty in the Fifth Ward, including the Smart-Savings Program, financial literacy classes, and several affordable housing developments. Since its establishment, Covenant Community Capital has helped over 250 families purchase homes in their communities – a positive step towards breaking the cycle of poverty. For more information regarding this organization please visit their website at [http://www.covenantcapital.org](http://www.covenantcapital.org).

**Needs/Projects this year (4 positions):**
1. Analyze client data to discern which types of applicants are most likely to succeed in saving and acquiring a home or education, and which types of obstacles may be addressable by an intervention.
2. Interview mortgage lenders to chronicle the best methods to help low-income clients obtain loan approval in today's environment.
3. Develop a social media marketing and communications strategy for Covenant's use.
4. Research and develop a strategy for Covenant to acquire donated and low-cost Toyota vehicles as a budget and transportation solution for Covenant clients.
5. Research and develop a savings lottery game for use by Covenant that implements recent findings in behavioral economics.
6. In addition to implementing one of the projects above, interns will also have an opportunity to participate in wide-ranging lunch discussions with Covenant staff on theories and experiences in poverty remediation, as well as have an opportunity to deliver a matching check to a home closing for a Covenant Individual Development Account (IDA) client.

**Who should apply?**
Individuals interested in social research and community development would be excellent interns at Covenant Community Capital.

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